



ELIZADE UNIVERSITY, ILARA-MOKIN, ONDO  
STATE

FACULTY OF ENGINEERING

DEPARTMENT OF INFORMATION AND COMMUNICATION  
TECHNOLOGY

FIRST SEMESTER EXAMINATION, 2020/2021 ACADEMIC SESSION

COURSE TITLE: CYBERPRENUESHIP AND MEDIA LAW

COURSE CODE: ECT521

EXAMINATION DATE:

COURSE LECTURER:

A rectangular box containing a handwritten signature in black ink. The signature is stylized and appears to be 'A. A. Sobowale'.

HOD's SIGNATURE

Dr. A. A. SOBOWALE Esq.

TIME ALLOWED: 2 HOURS

**INSTRUCTIONS:**

1. ANSWER FOUR QUESTIONS ONLY; TWO QUESTIONS FROM EACH SECTION
2. SEVERE PENALTIES APPLY FOR MISCONDUCT, CHEATING, POSSESSION OF UNAUTHORIZED MATERIALS DURING EXAM.
3. YOU ARE NOT ALLOWED TO BORROW ANY WRITING MATERIALS DURING THE EXAMINATION.

## SECTION A: LAW Question #1

- a. Explain in your own words who is a 'Cyberpreneur'. [5 Marks]
- b. Enumerate five different ideas that can be executed by a Cyberpreneur. [5 Marks]
- c. Discuss the similarities and dis-similarities between Entrepreneurship and Cyberpreneurship. [5 Marks]

### Question #2

- a. Enumerate the three primary parts of a business plan. [1.5 Marks]
- b. List the seven key components of a business plan. [3.5 Marks]
- c. The Vice-Chancellor just gave an opportunity to sponsor five undergraduates to start a business from the scratch, as an applicant, write a professional business plan detailing the required processes to set up a standard vocational business. [10 Marks]

### Question #3

- a. There are various definitions of Risk Management; discuss explicitly what risk management entails. [4 Marks]
- b. Enumerate the five processes of Risk Management. [5 Marks]
- c. Write briefly about the following; [6 Marks]
  - a. Creative Advertising
  - b. Debt Financing
  - c. Creativity.

## SECTION B: MEDIA LAW

### Question #4

- a. Giving relevant examples, enumerate five types of Intellectual Property [10 Marks].
- b. You were engaged by one of the political parties as the Online Campaign Manager, at your maiden meeting with your crew, based on your knowledge of media law; explain five types of ONLINE crime they must avoid during the campaign exercise [5 Marks].

### Question #5

- a. With the aid of relevant sections of the 1999 Constitution of the Federal Republic of Nigeria (As Amended), explain five fundamental rights of a Nigerian citizen. [10 Marks]
- b. Enumerate five sources of Nigerian Law. [5 Marks]

### Question #6

- a. All professionals have a "*Duty of Care*"; Discuss [4 Marks]
- b. Enumerate the elements of a contract. [6 Marks]
- c. Your very close friend from another university, copied your project work and submitted it as his, claiming nobody will know. Explain the legal implications to him with the aid of two decided cases. [5 Marks]